

Volunteer Door Knocking Canvass / Community Issues Survey

NH = Not Home / **RF** = Refused / **MV**=Moved / **SP**=Spanish / **DC** = Deceased / **IN** = Inaccessible

Introduction

Hi, may I speak to _____?

I'm _____, a volunteer with [ORGANIZATION]. We're talking to folks in your neighborhood about issues that affect our community and our state.

We're out here today because there are a lot of changes happening in our state and nation and we want to learn what is most important to people and how we can work together to improve our state and country. Of the issues listed below, which one would you say is the most important to you? [SHOW LIST]

EDUCATION

ECONOMY

ENVIRONMENT

WOMEN'S HEALTH

LGBT RIGHTS / HB2

IMMIGRATION AND REFUGEES

VOTING RIGHTS

Introduce Topic and Personal Experience

Why is this particular issue important to you? How has this issue impacted you or your family?
Have you always felt that way about this issue? Why or Why not?

[Listen to their personal story, follow up with your own; share personal story / experiences related to yourself and your loved ones for one of the issues above; ideally the same issue they chose.]

Connect to Values / Identity

How do you think improving this issue in North Carolina and the nation could help make our families and communities even greater and give everyone the opportunity to succeed?

What are some of the hopes that you have for your family and your community?

The way you talk about this issue, it sounds like you value _____. Do you remember an experience in your life when that became an important value for you?

[Listen to their personal story, then follow up with your own that connects issues and values]

Postcard Ask

We're asking people today to act on these values by sending a postcard to their elected official about an issue that's important to them and their families. Today, we're asking folks to write their [STATE LEGISLATOR OR US SENATOR]. Would you write a short message to them about your issue? We'll make sure it gets to them.
[HAND POSTCARD TO THEM, ASK THEM TO FILL OUT THEIR INFO]

Volunteer / Event Ask

Finally, we're looking for people who are willing to join us in our effort to improve our community and state, to reach other community members and spread our message. Would you be willing to join us to volunteer / attend an upcoming event / meeting? [CHOOSE WHICH ASK IS APPROPRIATE FOR YOUR GROUP]

[If YES, ask and record:] What is the best email for you? / What is the best phone number for you?

Thank you for your time today!